

## My Generation - Virtual Faculty Keynote

Your group will learn how to strategically engage with all four generations that coexist on today's college and university campuses. Through **My Generation**, you'll learn new ways of hacking and cracking the codes of the supposed generation gaps by dialing into the three key motivators driving all human behavior, regardless of age.

This fun, interactive, and insightful talk applies generational insights and strategies to higher education challenges on today's college campuses. Tom teaches how to move beyond merely bridging generational gaps to blowing them up, by fostering heightened understanding and collaboration that produce increased learning outcomes for today's leading colleges and universities.

We all have a once-in-a-generation opportunity to come together, regardless of our varying ages, to produce improved outcomes for each generation, dependent upon how each of us chooses to adapt. From Baby Boomers to Generation X to Millennials, and now Generation Z...the challenge is real to transcend basic empathy and understanding, to executing critical generational communication *shifts*, producing improved institution and classroom outcomes.

### Learning outcomes:

- Learn new ways to view generations that inspire new action from members of each generation.
- Uncover new value in the unique strength and talent every generation brings—from Baby Boomers to Generation Z.
- Leave with specific actions that can be used immediately to drive key outcomes such as communication, trust, innovation, retention, and motivation.

For the live version of this Keynote, please see [My Generation - Faculty Keynote](#).

*Tom Leu, MS/CPC, is a Member of the National Speakers Association, a Certified Professional Coach (CPC), and Certified Trainer for the Body Language Institute. Tom is also an author, professional photographer, radio host, and podcaster. Tom is a former Academic Dean and worked at McGraw-Hill Higher Education. Researching from a social- psychological perspective, Tom created a new discipline of study called Communichology™ in which he presents from the unique vantage point where communication skills and human psychology collide. Tom is a sought-after speaker and seminar leader on topics pertaining to advanced communications skills, leadership, team building, emotional and social intelligence, body language, persuasion, and influence.*

## Clients Talk About this Program

"Tom Leu is amazing! He makes such a difference in so many people's lives. Anyone who has the opportunity to should experience the **"My Generation"** faculty keynote. Tom comes from an academic background; he understands how the body and the brain work together. His job is to inspire you to look at your world in a different way."

Janine Driver - [Best-Selling Author](#)

For photos and video, please visit our website at <https://bestcollegiateevents.com/program/my-generation-virtual-faculty-keynote/>

## Program Details

### Group Size:

Up to 100

### Team Size:

N/A

### Program Length:

Up to 1 hour

### Space Requirement

N/A

### Setting:

Indoor

### Physicality:

Low

## Program Elements

- ✓ Communication
- ✓ Individual and Team Development
- ✓ Relationship Building & Networking